

KEISHA KATZ | KeishaCKatz@gmail.com | [LinkedIn.com/in/KeishaKatz](https://www.linkedin.com/in/KeishaKatz) | [Click to view reel](#)

SUMMARY: Associate Producer with more than five years of experience creating content for television and digital platforms.

RELEVANT EXPERIENCE:

ABC NEWS/LINCOLN SQUARE PRODUCTIONS, ASSOCIATE PRODUCER – New York, NY Aug. 2017 - present

- Producing a new series for the National Geographic Channel featuring journalist Katie Couric
- Covered [story in Charlottesville](#) for a week leading up to the "Unite the Right" rally, which became national news

RADICAL MEDIA, COORDINATING PRODUCER – New York, NY Oct. 2016 - July 2017

- Managed up to eight episodes at various stages of production, coordinating with multiple producers
- Coordinated with graphic designer and editor to produce related graphics
- Worked one-on-one with editors to put together various story points
- Provided extensive research, pre-interview subjects, and fact-check for eight-part docu-series for Spike TV

EPIPHANY CHURCH, TECHNICAL ARTS DIRECTOR (FORMERLY CREATIVE DIRECTOR) – Brooklyn, NY Jan. 2016 - present

- Lead quarterly trainings and workshops for audio/visual team volunteers
- Produce and edit weekly podcast published on SoundCloud, iTunes and GooglePlay
- Manage the rebranding, design and upkeep of the website and the church app
- Produced, shot and edited promotional content for social media and website (Jan. 2016 - June 2017)
- Monitor analytics for all digital platforms (from Jan. 2016 - June 2017)

OPTOMEN PRODUCTIONS, ASSOCIATE PRODUCER – New York, NY Apr. 2016 - Jun. 2016

- Contributed story ideas and wrote pitches for the network, pre-interviewed potential subjects and casted for medical mystery series
- Created shoot day schedules, secured shoot locations, and managed crew on set
- Shot broll as second camera on Canon 5D while in the field

NBC NEWS/PEACOCK PRODUCTIONS, ASSOCIATE PRODUCER – New York, NY Dec. 2011 - Apr. 2016

(PRODUCTION ASSISTANT Dec. 2011 - Jan. 2013)

- Directed crew in the field and conducted interviews
- Met project archival needs by acquiring in-house and/or licensing third-party material
- Pitched and produced video extras for social media websites
- Fact-checked content ensuring it adhered to legal, and rights and clearances standards

FREELANCE WRITER – New York, NY March 2014 - Jan. 2016

- Pitched and composed articles for NBCNews.com, including coverage of a rising [actor](#) and the [link between racial bias and dyslexia](#)
- Pitched and composed [articles](#) about tech advancements as it relates to professional women for Sharpheels.com, a fashion, news, and lifestyle website for professional women
- Co-founder, site creator and video producer for [RealGoodSports.com](#), a site that covers the charitable acts of professional athletes and their organizations

EDUCATION:

Temple University, School of Media and Communication – Philadelphia, PA Graduate, May 2011

Bachelor of Arts: Broadcast Journalism Major/Spanish Minor

University of Oviedo, Oviedo, Spain - Temple University's Summer Study Abroad Program Summer 2009

SKILLS:

Adobe Premiere Pro, Final Cut Pro, Adobe After Effects, Adobe Audition, Adobe Photoshop, Canon/Sony DSLR Cameras